

Press release

SD Worx invests in Unbox

HR service provider SD Worx invests in Unbox Antwerp/Brussels, 06 September 2017

The company Unbox was founded last year in September by BNP Paribas Fortis, USG People and Brandhome group. The mission of Unbox is to align work with a changing society. The company aims to close the growing gap between *'people with work, but no time'* and *'people with time, but no work'* by personalising training and development, recruitment and selection, and new reward models. In doing so, Unbox contributes to the contemporary challenges of digitisation and workflow automation, longer careers, sustainable mobility, lifelong learning... By becoming the fourth shareholder, SD Worx invests in HR innovation.

Bert Van Rompaey, chairman of the board of Unbox: "Each of the partners in Unbox, with their know-how and competencies, are specialists in their domain, learning from each other and thereby strengthening the offer. SD Worx is the link that was still missing. They bring a great deal of expertise. Their contribution, combined with the expertise already present at Unbox, will generate new opportunities."

Steven Van Hoorebeke, ceo of SD Worx Group: "We have noticed that the relationship between employer and employee is becoming more individualised. The employee as an individual is being taken increasingly into account. Just look at work that is independent of time and place, flexible wages, the opportunity to save up vacation, career guidance, training, and more. In addition, more and more companies are focusing on their core tasks. IT and even HR are being outsourced more frequently. Unbox responds to both trends by offering a one-stop-shop. Customers have a single point of contact for their HR questions. This is certainly quite prevalent in the top segment, which is why we also believe very strongly in this concept."

Steven Van Hoorebeke will join the board of directors at Unbox, chaired by Bert Van Rompaey (CHRO BNP Paribas Fortis), alongside current members Christophe Petit (Country Director USG People), Erik Saelens (CEO Brandhome group) and secretary of the board Lewis Carrafiello. Roeland Van Dessel will join the board in the near future as an independent director.



About Unbox

Unbox revolutionises the way companies and employees work together. Unbox helps organisations unlock the true potential of their employees, making employees more motivated and self-empowered. Deeply engaged employees are a long term sustainable competitive advantage. As we change the way we work, we also change the way we live. **Unbox Work, Unlock Life!**

Since its launch in September 2016, Unbox has revenues of over €20 million, and has signed contracts with major employers in Belgium. Unbox is headquartered in Brussels.

More info at www.unbox.work

About SD Worx

As a leading European payroll and HR services provider, SD Worx provides a wide range of solutions to customers worldwide including payroll and HR, legal support, training, automation, consulting and outsourcing. Today, more than 63,000 large and small organisations across the globe rely on the more than 70 years of expertise that SD Worx has acquired.

SD Worx's 3,900 employees operate in ten countries made up of Belgium (HQ), Austria, France, Germany, Ireland, Luxembourg, Mauritius, the Netherlands, Switzerland and the United Kingdom. SD Worx calculates salaries for about 4.25 million employees and recorded in 2016 a turnover of €397 million. SD Worx is the co-founder of the Payroll Services Alliance, a global strategic network of leading payroll companies whose members jointly handle 32 million salary calculations.

More info at www.sdworx.com

More information?

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